
An opportunity to host the most inclusive event on the planet

Perth 2027



**Special
Olympics**
Australia



Special Olympics World Games

No other organized event in the world has the emotional and social impact of Special Olympics World Games.

For the athletes and their families, the games open doors to unimagined possibilities.

For those who volunteer, support, and sponsor, the games inspire unprecedented pride and hope for a brighter future.

And for host cities, states and nations, the games transform their society, creating a more just and understanding environment for all - demonstrating to the world their recognition of the value of every human being.

Acknowledgement of Country.

Special Olympics Australia respectfully acknowledge the Aboriginal and Torres Strait Islander Ancestors, Elders and Leaders, and we extend that respect to all First Nations people, the Traditional Custodians of Land throughout Australia, on which we gather and meet.

It is a privilege to all live, share and be here in this country and we commit to building inclusive communities by transforming attitudes and behaviours, creating acceptance and inclusion through the catalyst of sport.



"The rainbow serpent is synonymous with creative stories for Aboriginal people across the country. The handprint represents people across the country and our relationship to the creation story. The markings on the serpent are representing the many lands of the Aboriginal people across our sacred country."

Jeremy Donovan – Kuku Yalalanji man (far North Queensland)

A catalyst for change. A unified Australia. A new normal.

The largest humanitarian event in the world, the World Games is, quite simply, the world at its best. Since 1968, Special Olympics has been leading a global movement for inclusion, using sport to provide people with intellectual disability (ID) greater recognition and for those with ID to live as valuable members and contributors to both sport and society.

Held every four years and with previous host cities such as Los Angeles, Dublin, Shanghai, Abu Dhabi and, in 2023, Berlin, Australia has the opportunity to, through a single catalytic event, become the most inclusive and accessible nation in the world. We can create systemic change with revolutionary social and economic impact, while removing unconscious bias from sport, education and everyday human connection.



Inclusion has a clear path forward.
Welcome to Perth 2027.

8,000

Competing Athletes with Intellectual Disability

170

Nations & Territories

26

Sports

10

Days



Inclusion has a clear path forward.

Through the unique access pathway of Special Olympics, we want to make Australia the most inclusive nation on the planet. Australians have the desire to celebrate diversity in all its forms, and the World Games puts inclusion front of mind. We will educate, motivate, empower and activate.

The World Games puts participants at the heart of the World Games as we advocate for equality, care and dignity. With sport as a great unifier, we will mobilise for inclusion to be the new normal, to increase participation and competition and to improve health, education, economic and social outcomes for people with ID.

700,000
208,000

Approximately 3% of the world's population has ID. In Australia, there are more than 700,000 people with ID, including 208,000 children, making it the leading disability type.



72%

72% of Australians with a disability are not active enough for their age.

3x

People with ID are three times more likely to be victims of violence, and have reduced opportunities to participate in the labour force or to study post-secondary education continuing a cycle of marginalisation.

85%

While 85% of people with ID are only mildly impaired, there is a misconception that they are incapable of participating in inclusive schools and inclusive sports.

Perth 2027

The Special Olympics World Summer Games

“Let me win

8,000 athletes

500,000 fans.

20,000 volunteers.

26+ competition sports. AFL as a Unified Sports® demonstration.

18,000+ health screenings across podiatry, audiology, dentistry, optometry, physical therapy, healthy living and mental wellbeing as part of the Healthy Athletes® program.

Building a unified generation through Special Olympics Unified Champion Schools® and Special Olympics Unified Sports®.

But if I cannot win, let me be *brave* in the attempt.”

– *The Athlete Oath.*

A lasting legacy for all Australians

No other sporting event in the world has the capacity to dramatically shift society like the Special Olympics World Games.

Hosting the World Games brings a multitude of benefits, including direct and indirect economic impact and social impact that has the power to benefit all Australians, both today and for generations to come.

- Special Olympics supports UN Sustainable Development Goals targets in eight key areas.
- Each World Games leaves a lasting legacy including in Japan, where Special Olympics grew from 5 prefectures to all 47 prefectures, in Ireland which passed the Education for Persons with Disabilities Bill 2003 and the Disabilities Rights Bill 2003 and in the US where USD 100 million in federal support was committed to health and education regarding people with ID.
- Special Olympics Australia programs generate \$4.5 million in better health outcomes every year. During the 2027 World Games, 18,000+ health screenings will be delivered.
- 2013 South Korea World Games increased awareness of Special Olympics and understanding of intellectual disabilities from 2% to 72%.
- 2019 Abu Dhabi World Games delivered an economic impact of AED 771 million (local operational spend on the UAE economy).

In 2013, the South Korea World Games increased awareness of Special Olympics and understanding of intellectual disabilities from 2% to 72%.

● 2012 ● 2013

2%

18,000+

Health screenings in Abu Dhabi improved awareness for 6,000 participants.

69.1B

media impressions achieved at the 2019 World Games in Abu Dhabi.

86%

World Games athletes felt more confident following their participation in Abu Dhabi 2019.

72%



Our path to Perth 2027

●
MARCH 2021

Special Olympics Australia ratified Perth as chosen host city for 2027 bid.

●
Q3 2021 – Q2 2022

Letters of endorsement. Bid development. Obtain financial commitments.

●
Q3 2022

Bid submission and evaluation.

●
Q4 2022

Host city selection.



**Let's show the world we
are inspired to become
the most inclusive nation
on the planet!**

I will PARTNER (organisations, government)

I will CHEER (supporter, family, friends)

I will VOLUNTEER (volunteers)


I will CARE (health professionals)

I will COMPETE (athlete)

Support the bid

**Go to
Perth2027.org**

Thank you for your support of Australia's
bid to host World Games 2027.



**Look at me.
Listen to me.
Cheer for me.**

About Special Olympics Australia

Supporting more than 6 million athletes in 200 countries and jurisdictions, Special Olympics was founded and pioneered by the late Eunice Kennedy Shriver. Special Olympics extends far beyond competition, with critical advocacy work and programs in inclusive health and education.

Special Olympics Australia was founded in 1976 and is today active in 18 sports, with 7,000 participants across 47 clubs. There are more than 1,100 volunteers in SOA and 3,000 students have participated in school programs. Every year, SOA provides \$13.8 million worth of benefits through its programs.

For partnership enquiries,
please contact

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perth2027.org

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Australia

