



# IGA Community Chest Promotion

10–30 May 2023



**Special  
Olympics**  
Australia

# Annual Campaign, 10-30 May 2023



Community Chest is a national IGA promotion which runs in stores across the country, except Tasmania.

During the campaign period, IGA will donate a percentage of sales of selected products to Special Olympics Australia.

The selected products will feature the IGA Community Chest ticket.

The offer will be supported by point-of-sale material as well as the IGA catalogue which reaches over 4 million households.



*Look out for the Community Chest ticket!*



**Special  
Olympics  
Australia**



# Get involved!



- Pop into your local IGA store before 10 May 2023 and have a chat to the Store Manager.
- Find out if the store is aware of the campaign and if they are planning on putting up the material – maybe even offer to help!
- If the store is not aware of our relationship with IGA...share the love!
- If you already have a relationship with your local store, you know the drill!
- Take this opportunity to ask how you might work together to fundraise. **All funds raised from your activities are for your Club!**
- You may also be eligible to receive a \$1,000 grant from the national office.



*Special  
Olympics*  
Australia



# Club Grants



As with previous IGA Community Chest campaigns, each Special Olympics Australia club is eligible to receive a **\$1,000 grant**. To receive a grant, a club must:

- conduct an activity or store visit with their local IGA store , and send photos to [fundraising@specialolympics.com.au](mailto:fundraising@specialolympics.com.au)
- be compliant with all volunteer registration requirements, including Working With Children Checks.

*The grants will be disbursed following the campaign and may take up to 6 weeks.*





# BUDDINA

**Special Olympics**  
Australia  
Sunshine Coast



Special Olympics is a global movement of people who want to improve the lives of people with intellectual disabilities.

Through the power of sports, Special Olympics Athletes discover new strengths and abilities, skills and successes.

### Special Olympics Sports

- Aquatics\*
- Athletics
- Basketball
- Bocce
- Indoor Cricket
- Equestrian\*
- Football/Soccer
- Golf
- Gymnastics\*
- Sailing\*
- Tennis
- Table Tennis\*
- Ten Pin Bowling



\*Train with non-Special Olympics squads

Athletes train/play weekly and engage in regular competition against other clubs and can achieve state and national representation.

For more information visit our website:  
[www.specialolympics.com.au/SunshineCoast](http://www.specialolympics.com.au/SunshineCoast)



Have fun! If you have any questions please email [fundraising@specialolympics.com.au](mailto:fundraising@specialolympics.com.au)

