

Example Sponsorship Agreement

Local Organisation Name Pty Limited (Company)

Special Olympics Australia Club Name (Club)

Date

This is an agreement between <Company> and <Club> and with respect to the sponsorship of the <Event/Team/Club>.

<Company> agrees to sponsor <Club> on the terms and conditions set out below.

1. **Commencement Date**
2. **Expiry Date**
3. **Key Contacts**
4. **Sponsorship**
 - a. Benefits: As set out in Schedule 1 to this Agreement.
5. **Sponsorship Fee**
 - A total of \$XX (plus GST) payable in X instalments
 - a. Instalment schedule

Schedule 1

<Club> will provide the following Benefits:

- Employee engagement
 - List of volunteering opportunities for <Company> employees.
- Social media posts
 - X social media posts mentioning company on <Club> page.
- Webpage
 - <Company> logo and a link to <Company> website is to be placed on the <Club> page for the duration of partnership.
- Special Olympics Club/State Sports Events
 - <Company> stand or signage at <Club> games or training
- E-News
 - <Company> feature in <Club> email or newsletter
- Club community
 - Introduce <Company> to athletes and families at <Club> events.
 - Online presentations by <Company> to <Club>